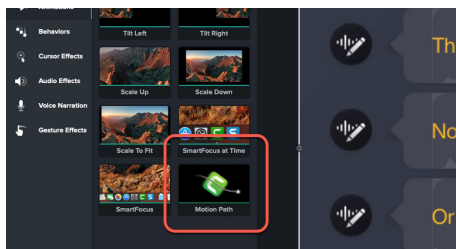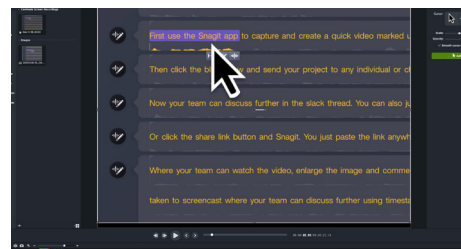# Why Upgrade?

What's New in Camtasia 2023?

Camtasia 2023 is the perfect combination of power, performance, and ease of use, allowing anyone to create professional-quality video content —even if you've never made a video before.

- More Background Control
Easily remove a background — even complicated or multicolor backgrounds. No green screen required. Plus, we've added a whole new library of dynamic motion background to bring more "wow" to your videos!

- Expanded image and animation controls and options
We've made it easier than ever to give your video more creative flare. Add color adjustments to certain kinds of image and animation files or create custom motion paths to make them fly across your screen with ease.

- Even more cursor options
Add even more personality to your screen recordings with custom cursor options. Choose from ours or upload your own! Plus, Camtasia 2023 comes with neon cursor packs that give your recordings a little retro flair.

- Better integration with Snagit and Audiate
Launch the Snagit or Audiate recorder directly from Camtasia! Plus, you can now send multiple files to Audiate for an even faster workflow!

Animation Control

Expanded Cursor Options

For more information and pricing , please contact:

MicroWay®
Australia & New Zealand

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Ph.0800 450 168 (NZ)
www.microway.com.au

Feature	Camtasia 2023	Camtasia 2022	Camtasia 2021
Background Removal	✅		
Canvas Rulers	✅		
Vignette Effect	✅		
Enhanced Audiate and Snagit Integration	✅		
Corner Pinning	✅		
Dynamic Backgrounds	✅		
Enhanced Image and Animations Controls	✅		
Camtasia Filters	✅		
Custom Cursor Replacement	✅		
Neon Cursor Pack	✅		
Camtasia Home	✅	✅	
Automatic Vector Cursor Replacement	✅	✅	
Cursor Effects Path and Path Editing	✅	✅	
Blend Mode Effect	✅	✅	
Output Gain Slider	✅	✅	
Adjustable Anchor Points	✅	✅	
Emphasize Audio Effect	✅	✅	
Pre-Built Video Templates	✅	✅	✅
Create/Share Video Templates	✅	✅	✅
Motion Blur Effect	✅	✅	✅
Corner Rounding Effect	✅	✅	✅
Presets	✅	✅	✅
Camtasia Packages	✅	✅	✅
Track Mattes	✅	✅	✅
Media Matte Effect	✅	✅	✅
Auto-Normalize Audio Loudness	✅	✅	✅
Customizable Keyboard Shortcuts	✅	✅	✅
Proxy Media Editing	✅	✅	✅
Vertical and Horizontal Text Properties	✅	✅	✅
Magneting Tracks	✅	✅	✅
PDF Import	✅	✅	✅
Customizable Themes	✅	✅	✅
TechSmith Assets (subscription optional)	✅	✅	✅

TechSmith Camtasia